

Policy Effective Date: May 25, 2018

This Online Privacy Policy (the “Policy”) applies to information obtained by MillerClapperton or its affiliates (collectively, “MillerClapperton” “we” or “us”) when you visit a owned or operated website (including [www.millerclapperton.com](http://www.millerclapperton.com) and [www.rapidmaterials.com](http://www.rapidmaterials.com)) (the “Sites”). This Policy also describes how we may share information we obtain about you, your choices regarding our use of your information, how we safeguard such information, and how you may contact us regarding our privacy practices.

## Information We Collect

### *Information You Provide to Us*

We collect information you provide directly to us. For example, we collect information when you complete our [online contact form](#) or if you [create an account](#). The types of information we collect may include personal information, which is information that can be used to identify you such as your name, email address, telephone number, or any other information you choose to provide.

### *Information We Collect Automatically*

In addition to the information you submit to us, our service providers and we automatically collect certain information about your use of the Sites. This information may include unique device identifiers, Internet Protocol (“IP”) addresses, browser characteristics, language preferences, operating system details, referring URLs, length of visits, and pages viewed. We may use tools such as cookies, web beacons, embedded scripts, web server logs, or other similar technologies to collect details about the services and devices you use to access the Sites.

**Cookies** A cookie is a unique identifier that is placed and stored on a computer when it is used to visit a website. Cookies may be used for various purposes, including to track user preferences or web pages visited while using a website, to identify the number of unique visitors to a website, and to verify whether or not a visitor is a repeat visitor.

**Web Beacons (“Tracking Pixels”)** Web beacons are small graphic images, also known as “Internet tags” or “clear gifs” that may be embedded in web pages and email messages. Web beacons may be used to monitor the number of visitors to a website, to track how

users navigate a website, or to count how many emails were opened or specific pages or links were viewed.

**Embedded Scripts** An embedded script is programming code designed to collect information about a user's interactions with a website. Typically, the script is temporarily downloaded onto a computer from the host website's server (or the server of a third-party service provider) and is active only while the visitor is connected to the website, then deleted or deactivated after that.

### *Data Analytics*

The Sites may use third-party web analytics services, such as Google Analytics, to help us analyze how visitors use the Sites. These services track information about visitors including IP addresses, browser types, referring pages, pages visited, and time spent on particular pages, which we use to improve our products and tailor the user experience on our Sites. To learn more about how Google may use information collected through the Sites, [click here](#). For information on how to opt out of data collection through Google Analytics, [click here](#).

Your web browser may have settings that allow you to transmit a "Do Not Track" signal when you visit various websites or use online services. Like many websites, the Sites are not designed to respond to "Do Not Track" signals received from browsers. To learn more about "Do Not Track" signals, you may wish to visit [www.allaboutdnt.com](http://www.allaboutdnt.com).

Third parties may collect personally identifiable information about your online activities over time and across different websites when you visit the Sites.

### **How We Use Your Information**

We may use information we obtain through the Sites for some purposes, including:

- To improve the Sites and to personalize our visitors' experiences on the Sites;
- To respond to emails or other requests, comments, or questions;
- To provide customer support;

- To provide you with information that we believe may be useful to you, such as information about products or services we offer;
- To comply with applicable laws, regulations, or legal process as well as industry standards and our company policies;
- To prevent fraud or other misuse, including by protecting our rights and the rights of affiliates or related third parties;
- To maintain records of our transactions and communications;
- To monitor and analyze trends, usage, and activities of visitors to the Sites; or
- For any other purpose, with your consent.

Also, we may use the information we obtain about you in other ways for which we provide notice at the time of collection. Please note that some communications (such as service messages, account notifications, billing information) are considered transactional and necessary for account management.

### **How We Share Your Information**

We may share the information we collect with our agents, vendors, consultants, and other third parties performing services on our behalf, for example, to help us develop, operate, maintain, improve, and protect our products and services. These third parties may only use your information to carry out the services for which they have been engaged and by this Policy.

If you have opted-in to receive email communications, some of your personal information may be shared with our email service provider, MailChimp, who is GDPR compliant. You may [click here](#) to view MailChimp's privacy policy. If you have placed an order with RapidMaterials, either as a former customer or current customer, some of your personal information may be stored with our service provider, 3dcart. 3dcart is GDPR compliant and you may read more about your individual rights under GDPR [here](#).

We may also disclose your information (1) if we reasonably believe that we are required to do so to comply with applicable law, regulation, or legal process (such as in response to a court order or subpoena); (2) to fulfill requests by government agencies, such as law enforcement authorities; (3) when we believe disclosure is necessary or appropriate to prevent physical harm

or financial loss, or in connection with an investigation of suspected or actual illegal activity; or (4) to enforce our site policies, or protect ours or others' rights, property, or safety.

We reserve the right to transfer any information we obtain through the Sites in the event we sell or transfer all or a portion of our business or assets (including in the event of a merger, reorganization, or liquidation).

## **Security**

We maintain appropriate physical, electronic, and administrative safeguards designed to protect personal information that we obtain by this Policy. Although we use reasonable efforts to secure such information, transmission via the Internet is not completely secure, and we cannot guarantee the confidentiality of information transmitted to us over the Internet.

## **Links to Other Websites**

The Sites may contain hyperlinks to other websites or online locations for your convenience and information. Those linked websites may be operated by unaffiliated entities and may have their own privacy policies or notices. This Policy does not apply to those websites, so please review the privacy policies posted on those sites to understand how they may collect and use your personal information. We are not responsible for the content or privacy practices of websites that we do not control.

## **Social Features**

The Sites includes features that are designed to permit interactions that you initiate between the Sites and third-party websites or services, including third-party social networks ("Social Features"). Examples of Social Features include enabling you to "like" or "share" our content on other websites or services, or to transmit content to our Sites from your account on a third-party website or service.

If you choose to use Social Features on the Sites, both MillerClapperton and the third party may have access to certain information about you and your use of both the Sites and the third-party site or service. In addition, we may receive information about you if other users of a third-party website allow us to access their profiles and you are one of their "connections," or if information

about you is otherwise accessible through those individuals' profiles or pages on a social networking or other third party website or interactive service.

The information we collect in connection with Social Features is subject to this Privacy Policy. The information collected and stored by the third parties remains subject to those third parties' privacy practices, including whether the third parties continue to share information with us, the types of information shared, and your choices about what is visible to others on those third-party websites or social networking service.

### **Information for Users Outside the United States**

If you are from the European Economic Area, our legal basis for collecting and using the Personal Information described above will depend on the Personal Information concerned and the specific context in which we collect it.

However, we will normally collect and use Personal Information from you where the processing is in our legitimate interests and not overridden by your data-protection interests or fundamental rights and freedoms. Typically, our legitimate interests include processing an order with payment, improving, maintaining, providing, and enhancing our products and/or services; ensuring the security of the Services and our Websites; and for our marketing activities.

In some limited cases, we may also have a legal obligation to collect Personal Information from you.

### **Your Choices**

You may request that we update, correct, or delete your information collected through the Sites by emailing [info@rapidmaterials.com](mailto:info@rapidmaterials.com). To help protect your privacy and security, we may take reasonable steps to verify your identity before honoring any such requests.

Many web browsers provide options to allow you to stop accepting new cookies, or to disable existing cookies. Go to the HELP function of your browser to learn how. You can also go to [www.aboutcookies.org](http://www.aboutcookies.org) for information about how to disable and control cookies on most browsers. Please be aware that if you disable the cookies on your computer, you may not be able to use certain features of this Sites or other websites, and disabling cookies may invalidate opt-outs that rely on cookies to function. Also, these options may not be effective in all cases or may be effective concerning one type of browser or service, but not another.

You may unsubscribe from receiving promotional emails from us by following the instructions provided in those email communications. Please note that even if you opt out of receiving promotional communications from us, we may continue to send you non-promotional emails, such as emails concerning our ongoing business relationship with you.

## **English Language Controls**

This policy is executed in English and may be translated into other languages. In the event of any conflict or discrepancy between the English language and a translated version, the English language version shall control to the fullest extent permitted by applicable law.

## **Changes to this Policy**

We may change this Policy from time to time. If we make changes, we will notify you by revising the date at the top of this Policy. We encourage you to review this Policy whenever you visit the Sites to stay informed about our information practices.

## **Contact Us**

To contact us regarding this Policy or with questions about our privacy practices, you may email us at [info@rapidmaterials.com](mailto:info@rapidmaterials.com) (please include "Privacy Inquiry" in the subject line of your email), call us at 1-770-405-1060, or send postal mail to:

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